Organizations are looking for leaders who can implement strategy from the middle. They need to identify execution priorities and manage their time to ensure execution and sustainability. Leaders learn actions they can take to engage themselves and their team in executing priorities and how to overcome the challenges that interfere with effective strategy realization.

**Do you face any of these issues?**

- Do your leaders have a clear idea of what needs to be done to produce results while still engaging their subordinate leaders and teams?
- Are your leaders unable to translate high-level strategies into specific actions for themselves and their teams in a sustainable way?
- Do your leaders struggle to focus their time and energy on the right activities, at the right times, to drive team performance?
- Are leaders challenged to create the lead measures (or progress indicators) and managing simply the lag (or outcome measures)?

**Objectives**

**Helps leaders:**

- Understand the essential elements required to successfully implement strategy.
- Overcome the challenges that interfere with implementing strategy.
- Keep themselves and their teams engaged in executing strategy.
- Realize how to sustain execution in the long term.

**Primary Competencies**

- Driving Execution
- Establishing Strategic Direction
- Strategic Decision Making
- Planning and Organizing

**Secondary Competency**

- Facilitating Change

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**CONTINUING EDUCATION UNITS:**

.8 (Duration: 8 hours)

**To Register Call:**

281.542.2061

**Registration Deadline:**

August 29, 2013

**Date:** Sept 19th

**Time:** 8am – 5pm

**Cost:** $850 (Material Incl)

**Location:**
San Jacinto College Central
8060 Spencer Hwy
Pasadena, Texas 77505

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Course Overview

- **Introduction to Execution:** Participants engage in an activity to illustrate the impact of communication. The essential elements of strategy execution—Focus, Accountability, Engagement, and Sustainability—are introduced.

- **Maintaining Strategic Focus:** Participants explore how the concepts of chaos, focus, and perspective relate to implementing strategy. They review their organization’s strategic priorities, and talk about how to use their time and energy to achieve results.

- **Measuring What You Manage:** Participants learn about measurement and balanced scorecards, then identify and discuss lead and lag measures.

- **The Discipline of Accountability:** Participants consider accountability, including the concepts of capability, capacity, behaviorally-focused feedback, and process tension.

- **Engaging Yourself and Your Staff:** Participants gain insight into the role that engagement plays in executing strategy with an experiential activity.

- **Ensuring Sustainability:** Participants learn about the elements that sustain strategy execution—communication, accountability, skills, alignment, and measurement.

- **Summary and Call to Action:** Participants are asked to reflect on what they will stop, start, and continue doing regarding implementing and sustaining their strategy.

Details

- **Prework:** Yes. 60 minutes to complete the Strategic Focus Analysis. Participants are asked to bring their performance plans to the session.